

# Briefing Sheet

Update Date: 1/22/2019 12:04 PM

**Lead Department:** Planning and Community Development      **Action Officer:** Debbie Burk  
Ordinance No. 2019-006 granting a Specific Use Permit to allow a Changeable Electronic Variable Messaging Sign (CEVMS) on the east side of an existing billboard on a 0.083 acre tract of land in the George Brinlee HRS, A-18, located at 6241 St. Michael Drive. Don Babin, applicant. Chad Shipp, Shipp Outdoor, LLC, agent.

**Subject:** Outdoor, LLC, agent.

**Briefing:**      2/11/2019      **Public Hearing:** 2/11/2019      **Council Vote:** 2/11/2019

Item Schedule

**Updates/History of Briefing:**

“NOT APPLICABLE”

**Executive Summary and Background Information:**

S-701: This is a request by Don Babin, owner, and Chad Shipp, Shipp Outdoor, LLC, agent, for a Specific Use Permit to allow the location of a Changeable Electronic Variable Message Sign (CEVMS) on the east side of an existing billboard located on a 0.183 acre tract of land in the George Brinlee HRS, A-18, located at 6241 St. Michael Drive.

The current zoning is General Retail. A Specific Use Permit is required to allow a CEVMS in this zoning district.

The adjacent zoning is General Retail to the north, east and west. Interstate-30 is located to the south. The adjacent land use is a vacant building to the north, Life Net, Inc. to the east, vacant land to the west and Interstate-30 to the south.

As previously stated, an existing billboard is located on this site. The existing billboard has a CEVMS on the west side of the single faced billboard. The applicant is now proposing to convert the east side of the single face of the existing billboard to a CEVMS.

Staff recommends for approval of the Specific Use Permit on the east side with the following stipulations:

1. The east side of the existing billboard will be converted to a single faced CEVMS.
2. The sign face will be 672 (14' x 48') square feet in size which is the maximum size allowed per Ordinance.
3. Per Ordinance, the owner shall coordinate with local authorities to display public service announcements (PSAs); and when appropriate, emergency information important to traveling public.
4. All local city permitting processes and requirements will be followed.

**City of Texarkana, Texas**

5. Applicant will be required to follow all applicable TXDOT Commercial Signs Regulatory Program guidelines (except if local codes are more restrictive) including but not limited to the following:
- a. Obtain a state commercial sign permit if the sign is within 660 feet of the nearest edge of the right of way of a regulated highway if any part of the sign's information content is visible from any place on the main-traveled way of the highway.
  - b. A sign face may not exceed: (1) 672 square feet in area; (2) 25 feet in height; and (3) 60 feet in length.
  - c. Permitted signs on the same side of a regulated freeway, including freeway frontage roads, may not be erected closer than 1,500 feet apart. For a highway on a non-freeway primary system and outside the incorporated boundaries of a municipality, permitted signs on the same side of the highway may not be erected closer than 750 feet apart. For a highway on a non-freeway primary system highway and within the incorporated boundaries of a municipality, permitted signs on the same side of the highway may not be erected closer than 300 feet apart.
  - d. Sign may not be located in a place that creates a safety hazard, including a location that: (1) causes a driver to be unduly distracted; (2) obscures or interferes with the effectiveness of an official traffic sign, signal, or device; or (3) obscures or interferes with the driver's view of approaching, merging, or intersecting traffic.

For a complete listing of the TXDOT Commercial Signs Regulatory Program guidelines, please visit <https://www.txdot.gov/inside-txdot/division/right-of-way/outdoor-signs.html>.

All notification requirements have been met to consider this request,

**Potential Options:**

“None”

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**Fiscal Implications:**

“None”

**Staff Recommendation:**

Staff recommends for approval with stipulations listed above.

**Advisory Board/Committee Review:**

Planning and Zoning Commission

**Board/Committee Recommendation:**

The Planning and Zoning Commission unanimously recommended for approval with staff stipulations.

**Advisory Board/Committee Meeting Date and Minutes:**

January 7, 2019

## City of Texarkana, Texas

### Attachments

- a. 2019-006 ORD SUP for CEVMS 6241 St. Michael Dr. (DOCX)
- b. 2019-006 EXH 'A' (PDF)
- c. 2019-006 ATTH 01 Maps (PDF)
- d. 2019-006 ATTH 02 Photo of existing east side of billboard(PDF)
- e. 2019-006 ATTH 03 Photo of existing west side of billboard(PDF)
- f. 2019-006 Goals & Perspectives (DOCX)
- g. 2019-006 ORD SUP CEVMS at 6241 St. Michael signed (PDF)

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### Staff Coordination

Planning and Community Development	David Orr	Department Head Review	
Completed	01/18/2019 9:50 AM		
Deputy City Manager	Kyle Dooley	Deputy City Manager Review	Completed
	01/18/2019 3:09 PM		
City Manager	Shirley Jaster	City Manager Review	Completed 01/22/2019
3:07 PM			
City Council	Jennifer Evans	Meeting	Completed 01/28/2019
6:00 PM			

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### Meeting History